PLAY METER

UPDATE EDITION

Volume 4, Number 10 **May 26, 1978**

Bally nets record earnings

Bally achieved record revenues, net income, and earnings per share in the first quarter of 1978, according to William T. O'Donnell, chairman and president of the Chicago firm.

For the quarter ended March 31, 1978, Bally's revenues were a record $74,334,000, 39 percent above 1977's previous first quarter record of $53,353,000. Net income for the first quarter of 1978 rose 125 percent to a record $7,487,000 compared to $3,334,000 in last year's comparable period. Until now, last year's was the best first quarter in Bally's history. First quarter 1978 earnings per share, also a record, were 62 cents or 121 percent above the previous first quarter record 28 cents registered in 1977.

The 1978 period includes a net foreign currency exchange gain of $320,000 (three cents per share). The corresponding period of 1977 reflects a loss of $160,000 (one cent per share).

In reviewing first quarter operations, O'Donnell singled out three product areas which paved the way to the record results.

"Shipments of pinball machines were sharply higher versus a year ago," O'Donnell stated, "reflecting the substantially increased share of the pinball market which Bally gained during 1977 following the introduction of our new all solid-state line of equipment. The higher volume, along with advances in manufacturing efficiencies also led to significantly higher profit margins for the quarter."

"As for slot machine sales," O'Donnell noted, "we are continuing to experience strong demand for our Silver Dollar slot machine which did so well for us in 1977. In addition, we are now making shipments to several new casinos in Nevada. This combination of strong replacement demand and the requirements for new casinos is continuing into the current quarter at an even greater rate than was experienced in the record first quarter."

The Navy, Atari learns, is not just a job

(There's fun and games too)

Atari recently attended the first Fleet Habitability Symposium sponsored by the U.S. Navy in San Diego. As a result, coin-operated video games may soon be stationed on board ships to add to the leisure time recreation of sailors.

The objective of the symposium was "to develop ideas and proposals that will strengthen the quality of life aboard U.S. Navy ships," indicated Vice Admiral R.P. Coogan. Atari representatives met with Navy managers and Fleet personnel to make formal recommendations to enrich the habitability of shipboard life.

The proposal to add coin-operated video games on ships as part of the recreational facilities program was viewed as an excellent opportunity to improve the program. Captain R.P. Perry, director of Special Services for BuPers; was enthusiastic about the concept. "The games can provide excellent recreation for sailors. They can also be effective as therapeutic and skill development aids," he noted in the Recreation Workshop.

Several drawbacks were acknowledged concerning the implementation of the program. The most crucial of these is the minimal availability of space on ships. To alleviate this potential problem, it was recommended that they primarily use space-saving wall games and table games which are multi-purpose. The use of tokens was suggested to help control cash as well as offering an opportunity for special prices and promotions of games on the ship. Special safety requirements will also be identified and met.

Atari's Fred McCord sits down to a table game with a U.S. Navy representative at the first Fleet Habitability Symposium in San Diego. Navy officials were enthusiastic about the proposal to use coin-op video games on ships.

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XCOR releases statement

XCOR International, Inc. has announced higher revenues and earnings for the first quarter ended March 31, 1978, and a loss for the year ended December 31, 1977. Results have been restated to reflect the previously announced sale of Seeburg Products Division (PM, April, page 55).

For the 1978 first quarter, revenues increased approximately 10 percent to $26,808,000 from $24,455,000 for the first quarter a year earlier, and net income rose to $1,206,000, equal to 42 cents a share, from $240,000, or nine cents a share.

According to Chairman Louis J. Nicastro, the results reflect an improvement of the company's operations. "Second quarter earnings should be about twice those for the first quarter," he said. He added that the "outlook for the balance of 1978 is also bright."

The net loss for 1977 was attributable to the Seeburg Products Division, which has been sold to Nicastro and members of his family for $9,250,000. Revenues for the year from continuing operations were $104,473,000, compared to $90,150,000 for 1976. Net income from continuing operations was $3,554,000 compared to $3,263,000 in 1976, as restated. After reflecting losses from and the disposal of discontinued operations, and losses from the settlement of litigation during the year, the company had a net loss for the year of $1,514,000, or 47 cents a share, compared with a loss of $796,000, or 25 cents a share, a year earlier.

Non-recurring losses from discontinued operations were $4,756,000 in 1977, including a loss on disposition of $2,446,000, compared with a loss in 1976 from discontinued operations of $4,059,000, including a loss on disposition of $287,000.

For the fourth quarter of 1977, revenues from continuing operations were $22,060,000, compared to $22,030,000 for the same period in 1976. After giving effect to the losses for discontinued operations, the company has a net loss of $2,214,000 in 1977, or 73 cents per share, as compared with a net loss of $2,344,000, or 80 cents per share, in 1976.

Nicastro said the increase in 1977 net sales was attributable to the firm's Choice Vend subsidiary, whose net sales increased substantially compared to 1976. Choice Vend sales continue to be good so far this year, he added. Williams Electronics has completed a period of change to the manufacture of solid state amusement games, and demand is strong for products of King Musical Instruments. Nicastro added that the company's second quarter has traditionally been its strongest.

"The company intends to utilize its approximately $31 million tax loss carryforwards to secure suitable acquisition candidates," he added.

XCOR International, Inc. is a diversified manufacturing and service company which, through its principal subsidiaries—Choice Vend, Inc., King Musical Instruments, Inc., Williams Electronics, Inc. and XCOR Entertainment Inc.—provides a range of entertainment and leisure products to domestic and international markets, and operates a theatre-in-the-round in the Cleveland, Ohio metropolitan area. In addition, the company manufactures and distributes a line of hearing aids, audio-meters and accessories through its subsidiary, Qualitone, Inc.

CALENDAR

June 2-3
Ohio Music and Amusement Association, annual convention, Columbus, Ohio

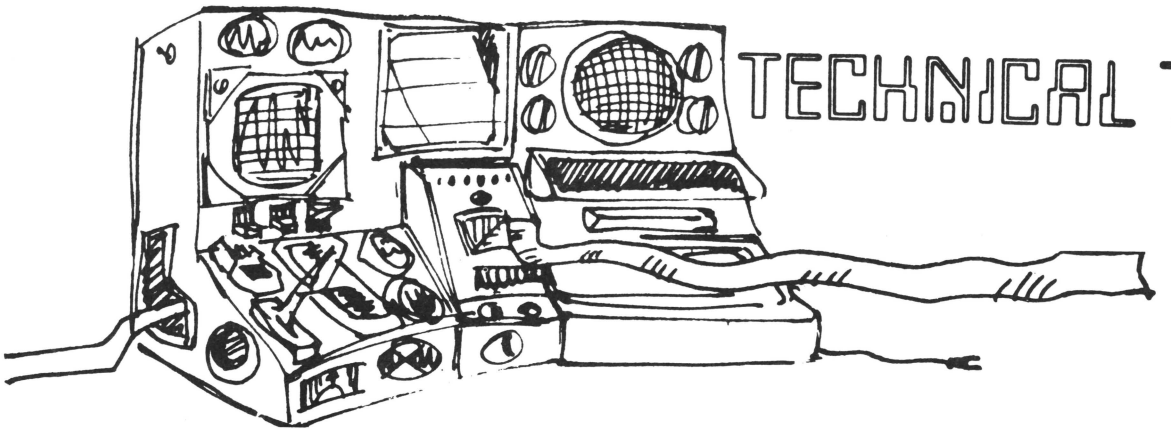
June 8-10
Music Operators of Texas, annual meeting, LaQuinta Royale, Corpus Christi, Texas

June 16-18
Illinois Coin Machine Operators Association, annual convention, Playboy Club, Lake Geneva, Wisconsin

July 20-21
Montana Coin Machine Operators Association, annual convention, Fairmont Hot Springs Resort, Butte, Montana

September 15-17
North Carolina Coin Operators Association, annual convention, Sheraton Center, Charlotte, North Carolina

November 10-12
Amusement and Music Operators Association, annual convention and trade show, Conrad Hilton Hotel, Chicago, Illinois



TECHNICAL TOPICS

Technical Tips

Tip 1

SITUATION: In Bally's electronics flippers the ball fails to kick out of the outhole.

SOLUTION: Replace the utility ROM E720-20; which has been used in position U-6 MPU modules AS2887-2, AS2887-3, AS2887-4, and some AS2887-5's to a E720-21.

This can be used to replace E720-20's used in *Night Rider, Evel Knievel, Eight Ball,* or *Power Play* MPU boards as listed above.

Tip 2

SITUATION: Method of play adjustment for coins in Midway's *Clowns*.

SOLUTION: In all play adjustments, except one-coin—one-player, and two-coin—two-player, the TV screen blanks out when a coin is deposited. (No loss of coin.)

Selecting a one- or two-player game when pressing "select player" button returns TV screen to a normal play mode.

Tip 3

SITUATION: Midway *Clowns* game over delay and coin operation.

SOLUTION: When the game is turned on or reset via coin door switch (tilted), a new game will not start with a coin for about fifteen seconds.

The coin will register during the game over delay and a one or two player game can be selected after the delay period.

—By Stephen Perry, editor, Electronic Amusement Report

Atari Interchangeability

By Fred McCord

So it's Friday night at the pub and your brand new Atari *Middle Earth* decides to eat a linear coil. Oops, you don't have an Atari coil in your bag of tricks? Well, maybe the following interchangeability chart should get you out of trouble. Two things are important, however:

1. The information is based on current games. Therefore, it is possible that there may be other coils from older equipment that would work. However, without adequate testing on a particular part, we cannot recommend random replacement.
2. It is also important that the footnotes be read and heeded.

INTERCHANGEABILITY CHART WITH ATARI DEVICES

ATARI DEVICE	MANUFACTURER/Part Number			
	GOTTLIEB	BALLY	STERN	WILLIAMS
Flipper †	***	AQ-25-500/ 34-5050 #	***	***
Sling Shot	A-5195	AN-26-1200	J-25-1050	G-25-1100
Thumper Bumper	A-5195 ††	AN-26-1200 ††	J-25-1050	G-25-1100
Drop Target	***	***	J-25-1050	G-25-1100

 # May not be used for an extended period because it is likely to shorten the life of the flipper button switch

† Interchange only with Atari part no. A020470-01 (Orange wrapper) coil. DO NOT REPLACE the retrofit flipper coil (Red wrapper) Atari part no. A020498-01 with any other coil

†† Thumper Bumper action will be noticeably weak

** It is required that the diodes be replaced with IN4005 diodes before installing these coils in Atari machines*

****DO NOT USE—Tested and found unacceptable for use in Atari machines*

RECORD WORLD THE SINGLES CHART

TITLE, ARTIST, Label, Number, (Distributing Label)	MAY 13	MAY 6	WKS. ON CHART
NIGHT FEVER BEE GEES RSO 889 (8th Week)	1	1	15
IF I CAN'T HAVE YOU YVONNE ELLIMAN/RSO 884	2	2	13
THE CLOSER I GET TO YOU ROBERTA FLACK (WITH DONNY HATHAWAY)/Atlantic 3463	3	3	13
TOO MUCH, TOO LITTLE, TOO LATE JOHNNY MATHIS/ DENIECE WILLIAMS/Columbia 3 10693	4	8	9
WITH A LITTLE LUCK WINGS/Capitol 4559	5	6	7
YOU'RE THE ONE THAT I WANT JOHN TRAVOLTA AND OLIVIA NEWTON-JOHN/RSO 891	6	13	7
CAN'T SMILE WITHOUT YOU BARRY MANILOW/Arista 0305	7	4	15
ON BROADWAY GEORGE BENSON/Warner Bros. 8542	8	11	10
SHADOW DANCING ANDY GIBB/RSO 893	9	17	5
COUNT ON ME JEFFERSON STARSHIP/Grunt 11196 (RCA)	10	10	10
FEELS SO GOOD CHUCK MANGIONE/A&M 2001	11	12	16
IMAGINARY LOVER ATLANTA RHYTHM SECTION/ Polydor 14459	12	14	12
JACK & JILL RAYDIO/Arista 0382	13	7	22
STAYIN' ALIVE BEE GEES/RSO 885	14	5	23
DUST IN THE WIND KANSAS/Kirshner 8 4274 (CBS)	15	9	16
DISCO INFERNO TRAMMPS/Atlantic 3389	16	18	13
WEREWOLVES OF LONDON WARREN ZEVON/Asylum 45472	17	19	8
BABY HOLD ON EDDIE MONEY/Columbia 3 10663	18	22	13
IT'S A HEARTACHE BONNIE TYLER/RCA 11249	19	24	8
MOVIN' OUT (ANTHONY'S SONG) BILLY JOEL/Columbia 3 10708	20	23	9
GOODBYE GIRL DAVID GATES/Elektra 45450	21	16	22
EMOTION SAMANTHA SANG/Private Stock 178	22	15	27
YOU BELONG TO ME CARLY SIMON/Elektra 45477	23	28	4
DANCE WITH ME PETER BROWN/Drive 6269 (TK)	24	25	11
THIS TIME I'M IN IT FOR LOVE PLAYER/RSO 890	25	26	10
LOVE IS LIKE OXYGEN SWEET/Capitol 4549	26	29	12
BAKER STREET GERRY RAFFERTY/United Artists 1192	27	42	5
TWO OUT OF THREE AIN'T BAD MEATLOAF/Epic/Cleveland Intl. 8 50513	28	32	9
USE TA BE MY GIRL O'JAYS/Phila. Intl. 8 3642 (CBS)	29	60	4
FOOLING YOURSELF STYX/A&M 2007	30	20	12
LET'S ALL CHANT MICHAE	31	33	
EGO ELTON JOHN/MCA	32	34	
DEACON BLUES STEELY D	33	37	
TAKE A CHANCE ON MI	34	39	
EVERY KINDA PEOPLE RO	35	40	
BECAUSE THE NIGHT PA	36	43	
TWO DOORS DOWN DO	37	31	
THE GROOVE LINE HEAT	38	64	
LAY DOWN SALLY ERIC	39	21	
WE'LL NEVER HAVE TO S DAN & JOHN FORD	40	27	
MAKE YOU FEEL LOVE A	41	41	
HEARTLESS HEART/Mushr	42	51	
(I WILL BE YOUR) SHADOV	43	45	
BLUER THAN BLUE MICHA	44	71	
FLASH LIGHT PARLIAMEN	45	36	
DANCE ACROSS THE FLO	46	47	
FANTASY EARTH, WIND	47	48	
OH WHAT A NIGHT FOR	48	53	
DO YOU BELIEVE IN MA	49	50	
CHEESEBURGER IN PARAD	50	55	
I CAN'T STAND THE RAIN	51	52	
WHEEL IN THE SKY JOUR	52	54	
EBONY EYES BOB WELCH	53	30	
STAY RUFUS/CHAKA KHA	54	61	
FOLLOW YOU, FOLLOW	55	63	
AIN'T GONNA EAT MY	56	56	
THANK YOU FOR BEING A	57	46	
THAT IS YOUR SECRET SEA	58	59	
I'M GONNA TAKE CARE	59	38	
I WAS ONLY JOKING RO	60	69	
RUNING ON EMPTY JAC	61	35	
TUMBLING DICE LINDA R	62	73	
YOU'RE THE LOVE SEALS	63	75	
CELEBRATE ME HOME KEN	64	65	
OUR LOVE NATALIE COL	65	44	
EVEN NOW BARRY MAN	66	80	
THE WANDERER LEIF GAR	67	77	

		EL ZAGER BAND/Private Stock 184	11
		40892	5
		DAN/ABC 12355	6
		ABBA/Atlantic 3457	4
		OBERT PALMER/Island 100	7
		TTI SMITH/Arista 0318	6
		LLY PARTON/RCA 11240	9
		WAVE/Epic 8 50524	3
		CLAPTON/RSO 886	20
		AY GOODBYE AGAIN ENGLAND COLEY/Big Tree 16110 (Atlantic)	12
		GAIN WET WILLIE/Epic 8 50528	7
		oom 7031	6
		W IN THE STREET ALLAN CLARKE/ Atlantic 3459	8
		AEL JOHNSON/EMI-America 8001	2
		NT/Casablanca 909	15
		OR JIMMY 'BO' HORNE/SHS 1003 (TK)	9
		& FIRE/Columbia 3 10688	12
		DANCING BARRY WHITE/ 20th Century 2365	4
		AGIC SHAUN CASSIDY/Warner/ Curb 8488 (WB)	6
		ISE JIMMY BUFFETT/ABC 12358	4
		ERUPTION/Ariola 7686	9
		NEY/Columbia 3 10700	7
		/Capitol 4543	16
		N/ABC 12349	5
		ME GENESIS/Atlantic 3474	3
		HEART OUT ANYMORE ANGEL/ Casablanca 914	7
		FRIEND ANDREW GOLD/ Asylum 45456	14
		LEVEL/Capricorn 9287	10
		OF EVERYTHING RUBICON/ 20th Century 2362	12
		D STEWART/Warner Bros. 8568	3
		KSON BROWNE/Asylum 45460	14
		ONSTADT/Asylum 45479	2
		& CROFTS/Warner Bros. 8551	2
		NY LOGGINS/Columbia 3 10652	7
		E/Capitol 4509	21
		LOW/Arista 0330	2
		RETT/Atlantic 3476	4

68	76	**ALMOST SUMMER** CELEBRATION FEATURING MIKE LOVE/ MCA 40891	4
69	70	**MAMA LET HIM PLAY** DOUCETTE/Mushroom 7030	6
70	57	**BEFORE MY HEART FINDS OUT** GENE COTTON/Ariola 7675	14
71	49	**(LOVE IS) THICKER THAN WATER** ANDY GIBB/RSO 883	29

CHARTMAKER OF THE WEEK

72	—	**STILL THE SAME** BOB SEGER & THE SILVER BULLET BAND/ Capitol 4581	1

73	62	**SWEET TALKIN' WOMAN** ELO/Jet 1145 (UA)	13
74	58	**SOMETIMES WHEN WE TOUCH** DAN HILL/20th Century 2355	25
75	—	**ROLL WITH THE CHANGES** REO SPEEDWAGON/Epic 8 50545	1
76	84	**SINCE YOU BEEN GONE** HEAD EAST/A&M 2026	3
77	—	**WONDERFUL TONIGHT** ERIC CLAPTON/RSO 895	1
78	74	**ALWAYS AND FOREVER** HEATWAVE/Epic 8 50533	7
79	88	**TAKE ME TO THE NEXT PHASE (PT. I)** ISLEY BROS./ T-Neck 8 2272 (CBS)	3
80	—	**IT'S THE SAME OLD SONG** KC & THE SUNSHINE BAND/ TK 1028	1
81	89	**I WANT YOU TO BE MINE** KAYAK/Janus 274	2
82	79	**THE CIRCLE IS SMALL** GORDON LIGHTFOOT/Warner Bros. 8518	14
83	—	**WEEKEND LOVER** ODYSSEY/RCA 11245	1
84	—	**YOU GOT IT** DIANA ROSS/Motown 1442	1
85	68	**MORE THAN A WOMAN** TAVARES/Capitol 4500	14
86	85	**LADY LOVE** LOU RAWLS/Phila. Intl. 8 03634 (CBS)	21
87	72	**WE ARE THE CHAMPIONS/WE WILL ROCK YOU** QUEEN/ Elektra 45441	30
88	67	**SWEET, SWEET SMILE** CARPENTERS/A&M 2008	14
89	91	**OH HOW HAPPY** SKYLINERS/Tortoise Intl. 11243 (RCA)	5
90	95	**I WANT TO LIVE** JOHN DENVER/RCA 11267	2
91	93	**GET ON UP** TYRONE DAVIS/Columbia 3 10648	4
92	96	**WHERE HAVE YOU BEEN ALL MY LIFE** FOTOMAKER/ Atlantic 3471	2
93	—	**MY ANGEL BABY** TOBY BEAU/RCA 11250	1
94	—	**SO HARD LIVING WITHOUT YOU** AIRWAVES/A&M 2032	1
95	—	**YOU KEEP ME DANCING** SAMANTHA SANG/Private Stock 188	1
96	97	**RIDING HIGH** FAZE-O/SHE 8700 (Atlantic)	3
97	—	**STAY AWHILE** CONTINENTAL MINIATURES/London 5N 266	1
98	—	**IT'S SERIOUS** CAMEO/Chocolate City 013 (Casablanca)	1
99	—	**MS.** DAVID OLIVER/Mercury 73973	1
100	—	**EVERYBODY DANCE** CHIC/Atlantic 3469	1

Top Country Hits

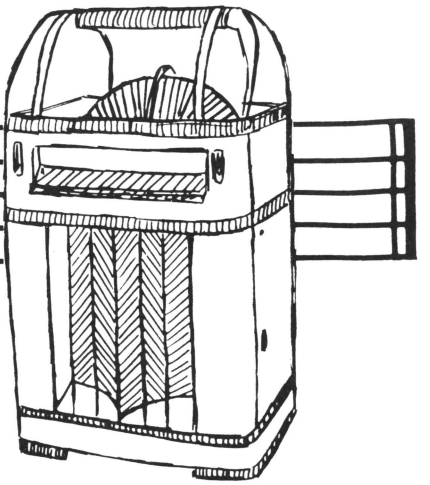
Now	Was		
1	1	**IT'S ALL WRONG, BUT IT'S ALL RIGHT**	DOLLY PARTON/RCA PB 11240
2	4	**SHE CAN PUT HER SHOES UNDER MY BED ANYTIME**	JOHNNY DUNCAN/Columbia 3 10694
3	5	**I'M ALWAYS ON A MOUNTAIN WHEN I FALL**	MERLE HAGGARD/MCA 40869
4	2	**EVERY TIME TWO FOOLS COLLIDE**	KENNY ROGERS & DOTTIE WEST/United Artists XW 1137
5	9	**DO YOU KNOW YOU ARE MY SUNSHINE**	STATLER BROTHERS/Mercury 55022
6	7	**SOFTLY, AS I LEAVE YOU/UNCHAINED MELODY**	ELVIS PRESLEY/RCA PB 11212
7	13	**GEORGIA ON MY MIND**	WILLIE NELSON/Columbia 3 10704
8	8	**MAYBE BABY**	SUSIE ALLANSON/Warner/Curb 8534
9	10	**I'LL NEVER BE FREE**	JIM ED BROWN & HELEN CORNELIUS/RCA PB 11220
10	15	**IF YOU CAN TOUCH HER AT ALL**	WILLIE NELSON/RCA PB 11235
11	12	**THE POWER OF POSITIVE DRINKIN'**	MICKEY GILLEY/Playboy ZS8 5826
12	3	**HEARTS ON FIRE**	EDDIE RABBITT/Elektra 45461
13	16	**RED WINE AND BLUE MEMORIES**	JOE STAMPLEY/Epic 8 50517
14	17	**NO, NO, NO (I'D RATHER BE FREE)**	REX ALLEN, JR./Warner Bros. WBS 8541
15	20	**PUTTIN' IN OVERTIME AT HOME**	CHARLIE RICH/United Artists X 1193Y
16	22	**GOTTA QUIT LOOKIN' AT YOU BABY**	DAVE & SUGAR/RCA PB 11251
17	23	**NIGHT TIME MAGIC**	LARRY GATLIN/Monument 45 249
18	21	**THIS IS THE LOVE**	SONNY JAMES/Columbia 3 10703
19	14	**COME ON IN**	JERRY LEE LEWIS/Mercury 55021
20	26	**I'M GONNA LOVE YOU ANYWAY**	CRISTY LANE/LS GRT 156

Top Soul Hits

Now	Was		
1	1	**TOO MUCH, TOO LITTLE, TOO LATE**	JOHNNY MATHIS/DENIECE WILLIAMS/Columbia 3 10693
2	6	**USE TA BE MY GIRL**	THE O'JAYS/Phila. Intl. 8 3642
3	5	**TAKE ME TO THE NEXT PHASE (PT.1)**	ISLEY BROS./T-Neck 2272
4	3	**ON BROADWAY**	GEORGE BENSON/Warner Bros. 8542
5	2	**THE CLOSER I GET TO YOU**	ROBERTA FLACK WITH DONNY HATHAWAY/Atlantic 3463
6	4	**DANCE WITH ME**	PETER BROWN/Drive 6269
7	7	**STAY**	RUFUS/CHAKA KHAN/ABC 12349
8	10	**THE GROOVE LINE**	HEATWAVE/Epic 8 50524
9	8	**FLASH LIGHT**	PARLIAMENT/Casablanca 909
10	9	**BOOTZILLA**	BOOTSY'S RUBBER BAND/Warner Bros. 8512
11	13	**OH WHAT A NIGHT FOR DANCING**	BARRY WHITE/20th Century 2365
12	12	**GET ON UP**	TYRONE DAVIS/Columbia 3 10648
13	11	**NIGHT FEVER**	BEE GEES/RSO 889
14	14	**RIDING HIGH**	FAZE-O/SHE 8700
15	16	**DANCE ACROSS THE FLOOR**	JIMMY "BO" HORNE/SHS 1003
16	15	**OUR LOVE**	NATALIE COLE/Capitol 4509
17	22	**MS**	DAVID OLIVER/Mercury 73973
18	19	**IT'S SERIOUS**	CAMEO/Chocolate City 013
19	17	**STAYIN' ALIVE**	BEE GEES/RSO 885
20	23	**EVERYBODY DANCE**	CHIC/Atlantic 3469

Music Programming

By Pat Matthews
WQUE New Orleans



Hats Off

"Saturday Night Fever" continues to be the phenomenon of 1978. The soundtrack lp has sold over *ten million* copies as a package, and there has been (at last count) eight singles pulled from the double record set doing quite nicely individually.

I would just like to pay a personal tribute to the Bee Gees. These guys have been performing together for over twenty years and recording internationally for close to fifteen. They've gotten their hands into just about everything going on in the music world today.

Their new album is going to be released soon and according to their manager, it will be a cross between Paul McCartney and Sergio Mendes-Brazilian Beauty, I guess. I can't wait. It should be interesting. Hats off this issue to the brothers Gibb, certainly the premier artists of the 1970s.

Take Me Back to Chicago—Chicago—Columbia 3-10737

Finally getting around to saluting its namesake, this powerhouse of brass and tight vocals continues to be one of the most consistent groups around. This particular track features Chaka Khan on background vocals on the fade of the song and this is something they haven't done on previous recordings. Not as strong as "Baby What A Big Surprise"—but the group's name alone should wear well. (B-Pop)

I Was Only Joking—Rod Stewart—Warner Brothers WBS 8658

Back to the ballads. Rod Stewart at his very best. All about being an outcast to society in his youth-dropping out of school, wasting his life away. The title is an apology to his lady friend. It's a pretty song featuring nice acoustic guitar, raspy vocals (natch), and simple piano triplets throughout. It sounds oh so familiar, like most of his stuff. Definitely will be a hit! Features a great bridge and is co-authored by Rod himself! (A-Pop) (A-MOR)

Last Dance—Donna Summer—Casablanca NB 926 DJ

"Thank God It's Friday"—a movie. Why not? The disco sex goddess shines so very brightly on this one. It opens as a tender love ballad, then WHAMMO! It's a driving, hot disco scorcher that'll never send anyone home. Quite on the contrary, it should make every crowd want just a little bit more. (B-Pop) (A-Disco)

Only When I'm Lonely—Jigsaw—20th Century Fox TC-2369

This is a great record! It has every ingredient necessary to make it zoom right up the charts, so to speak. GET ON IT RIGHT AWAY! The key to the whole success of this song besides the strong vocals, super string arrangement, great lyrics and lonesome trumpet is the fact that there is a *double* chorus. All songs with double, repeating choruses become hits. Bet the ranch! (A-R&B) (A-Pop) (A-MOR)

Nothing is Your Own—Michael Murphy—Epic 8-50540

Sounding a lot like Chicago, instrumentally speaking, this could be Michael Murphy's first commercially successful single in many moons ("calling Wiiiiildfire")—the horns and percussion keep it all together and moving. Except for the title, the lyrics seem a bit banal. Incidentally, the 4:02 version is better than the 2:59 one. (B-Pop)

The Groove Line—Heatwave—Epic 8-50524

This record sounds so much like "Boogie Nights" it's frightening. But I guess when you've got a winning sound, you stick with it. Which is exactly why you should act on this one sooner than immediately. It's a nice transition from "Always and Forever." Heatwave says it best when they sing, "We're keepin' it hot." (A-Pop) (A-R&B)

Roll With the Changes—R E O Speedwagon—Epic 8-50545

From the lp "You Can Tune A Piano, But You Can't Tune A Fish" (where haven't I heard that before?). This is a high energy rockin' number. Speedwagon's been around awhile, but so far has only had a "cult following." This cut should do for them what "Street Corner Serenade" did for Wet Willie. It's definitely rock and roll, with the changes added to beef it up. (B-Pop)

One Life To Live—Lou Rawls—Philadelphia Int'l Z88-3643

Certainly not one to rest on his laurels, the golden voice of MOR soul touches this one and it turns to gold (or is it platinum?). The message is "to spread love and make this day the beginning of a brand new life"—what else can I say? Add it! (B-Pop) (A-R&B) (A-MOR)

You Keep Me Dancing—Samantha Sang—Private Stock PS 45, 188

Maybe she'll regret not consulting the Gibb brothers this time around, but because of the Bee Gees' touch on her previous success "Emotion," the carryover should help the sales of this one. Once again, it's soft disco featuring the *gutsy* vocals of this young lady. The title is the hook, the song's okay. (A-Pop) (A-Disco)

DARK HORSE OF THE MONTH;
Loving Just You—Brainstorm—Tabu ZS8-5503

I had this brainstorm, you see and...never mind. This is a soulful medium tempo ballad that doesn't remind me too much of any currently successful artists and this is the reason it's my darkhorse choice. This record will definitely be an R&B smash and could cross over. (A-R&B) (C-Pop)

Sorry, fellas—no country tunes this time around.

Classified

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D.R.A. PRICE GUIDE offers complete up to date information on price values of used equipment. For free sample % booklet write-DISTRIBUTORS RESEARCH, 262 N.W. 29th St., Miami, Fla. 33127.

MECHANIC WANTED: Skilled in pinball, salary open, references required. Phone or write, ARNOLD B. DILLON, COIN-OP INVESTORS, INC., 120 Franklin Street, Rocky Mount, VA. 24151. Tel: 703/483-0330. All replies kept confidential.

NEW AND USED KIDDIE RIDES $400 and up. PAUL HAWKINS MFG., 3119 E. Pennsylvania St., Tucson, Arizona 85814. Tel: 602/294-1607.

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